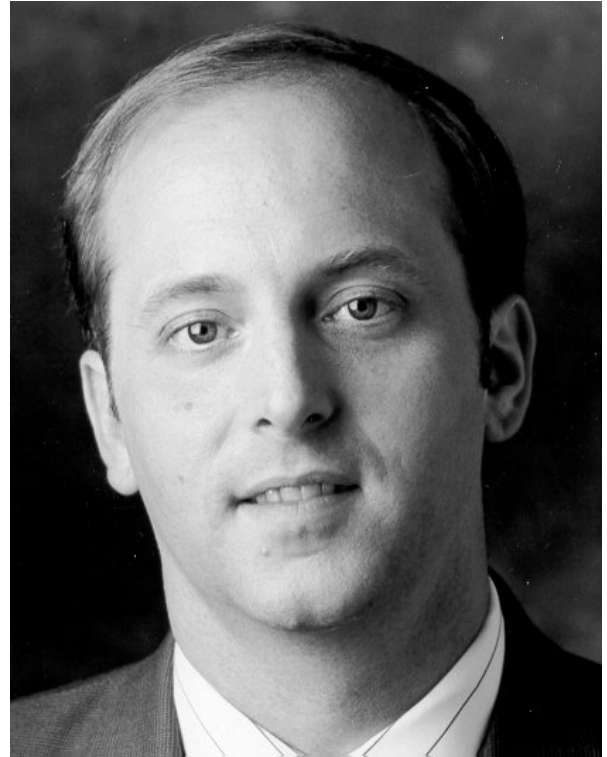


Joan Blades



Wes Boyd



Joan Blades and Wes Boyd are sharing the AVA for founding MoveOn.Org, an internet-based community network that is changing the way Americans participate in the democratic process. Working to bring ordinary people back into politics, MoveOn is a catalyst for a new kind of grassroots involvement, supporting busy but concerned citizens to find their political voice. Their nationwide network of more than 1,700,000 online activists is one of the most effective and responsive outlets for democratic participation available today.

Joan Blades is a software industry veteran, having co-founded Berkeley Systems. Ms. Blades served on the Berkeley Systems board and as the Vice President of Marketing. Prior to her work in consumer software, Ms. Blades taught mediation at Golden Gate Law School, and practiced mediation. She wrote *Mediate Your Divorce*, published by Prentice Hall, and co-authored *The Divorce Book*, published by New Harbinger Publications. She is a past member of the California and Alaska bar associations. Ms. Blades is also an artist, with works published on both greeting cards and software packaging.

Wes Boyd brings his considerable expertise in both technical design and implementation and consumer marketing. Prior to founding MoveOn.org, Wes and his wife Joan Blades co-founded Berkeley Systems, a leading entertainment software company, best known for Flying Toaster screen savers, and You Don't Know Jack, an online game show. Mr. Boyd served as Berkeley Systems' Chief Executive Officer, growing the company to 150 employees and \$30 million in sales. Prior to his work in consumer software, Mr. Boyd authored software for blind and visually impaired users allowing full access to computers with a graphical user interface. In the 1970s and early 1980s, Mr. Boyd served at the University of California as a senior staff programmer on research projects.